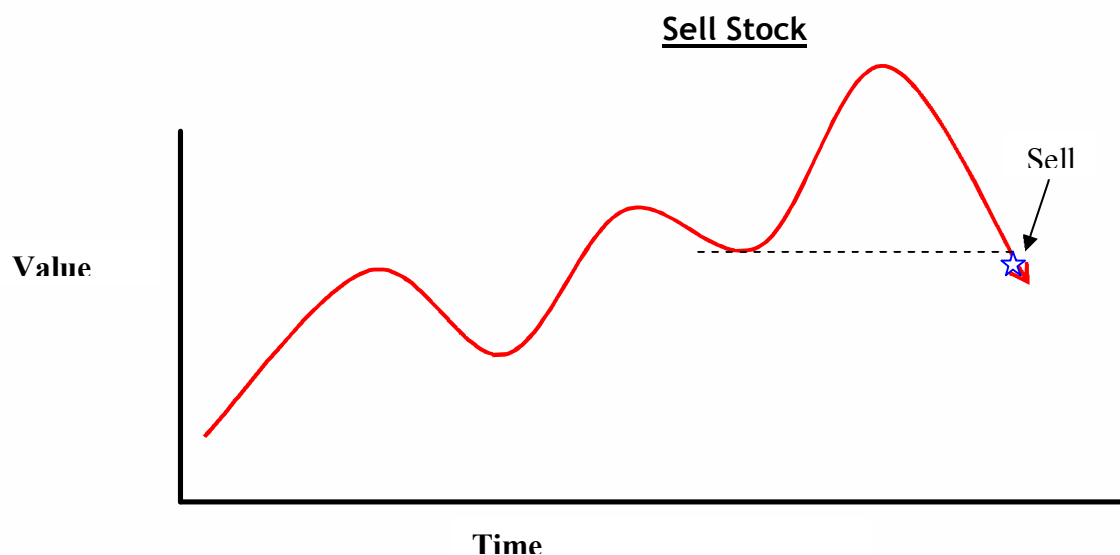


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Requirements

- Already own shares
- Sell stock, based on a valid reason
- Position is either profitable or at a loss

Benefits

- Realize capital gain for re-investment into new position with future profit potential
- To use capital for personal use, or for future investment

Risks

- Stock could have more upside potential - remember, long-term market activity is biased towards upwards directional movement
- Impulse market movements could cause investor to panic sell position. Therefore, need to establish clear reason for exiting position. This could be based on a fundamental change in the company, the industry, the markets, or a clear change in trending direction of the stock price.

How to ...

- With stock already held, contact broker and place an order to Sell

Tips & Hints

- Pre-determine an exit point. When entering the position, ensure you know when you will exit the position. For example, a Technical indication, Fundamental changes to the company that could affect future profitability, or an Economic change to the economy/markets.
- Depending on your goals for the position, you could also pre-determine a price at which to sell for a profit. Once you have made the profit you were expecting, Sell your stock.
- Only invest money you can financially afford to invest in the markets.

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